



# Missouri PBL Business Leader

Volume 3, Issue 3

April 6, 2004



Pictured Left to Right: Nicole Fender (Reporter), Kris Kueker (President), Governor Bob Holden, Zac Maggi (Parliamentarian), Tara Hansen-Peel (Secretary), George Smith (Treasurer)

On February 17 the state officers traveled to Jefferson City to meet with Governor Bob Holden. The Governor signed a proclamation for Phi Beta Lambda. The proclamation stated that February 8-14 was PBL week. After the signing the officers had a very successful meeting regarding logistics for state competition. The proclamation that Governor Bob Holden signed is located on page 8.

## Hula Meter



We have met the membership challenge! Missouri PBL now has 645 members. Your state president promises to perform the Hula at the State Leadership Conference.

645

630 Goal

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# President's Corner

Greetings from the President's Office!

As PBLers from across the state dig out from all of the snow and turn our eyes towards spring, it is also time to gear up for the State Leadership Conference!

This year, we have all sorts of additions and improvements planned for the conference. Besides the exciting competitive events and useful workshops, we will be creating a competitor's lounge so that students from across the state can network and build the fellowship of PBL. Furthermore, the kind folks of Jefferson City are providing soda and popcorn for the room. We think it will be a hit and hope you all can stop by.

Perhaps the biggest change will be the advent of the PBL Spirit Award. This award will enhance the spirit of our conference and pride in our respective schools. It will be handed out to both a large school (schools at or above the median number of members) and a small school (schools below the median) based upon the following criteria:

1. 35 points will be competitive events based. An individual has the opportunity to earn one point for their team by placing in the top five of the state in an event. For example, say State U. brings 25 delegates or competitors to SLC. Collectively, the group of 25 takes 35 tests. Out of the 35 tests, 21 receive top 5 recognition. Their score would be recorded as follows:  
 $25 \text{ members} / 21 \text{ test points} = .84$   
 $.84 * 35 \text{ possible} = 29.2$  towards the overall team score.
2. 15 points will be based upon March of Dimes philanthropy. The school that raises the most for March of Dimes within their respective division will receive the entire 15 points. The rest of the points are allocated based upon the number of schools donating. For instance, if 5 schools donated, the 2<sup>nd</sup> place school would receive 12 points, 3<sup>rd</sup> would receive 9, and on down the line.
3. 10 points for largest proportionate increase in local chapter size. Each school will automatically receive five points in this section as a base. The one with the largest proportionate size increase will receive 5 more points, and the rest will be divided based upon the number of schools with increasing chapter size in the same manner as 2.
4. 10 points for largest increase in SLC registration. Each school will again receive an automatic five points for attending SLC, and then points will be awarded in the same way that they were in 3.
5. 10 points for sending delegates to vote for the new state officer team.
6. 10 points for school with the highest percentage of SLC attendees that choose to attend the social. We will record attendance at both bowling and the movie. We feel this is an important time for networking with other chapters and joining in fellowship. These things are the very fabric of PBL, and are worthy of consideration in a Spirit Award.
7. 5 points for schools that have a candidate running for state or national office.
8. 5 points for schools that have a candidate that is elected for state office or affirmed to run for national office.

We hope this award adds to the SLC experience. If you have any questions, please contact me at [c2245@truman.edu](mailto:c2245@truman.edu) or 660 785 7306.

Regards,  
Kris Kueker

## Local Officer Training

The first annual Local Officer Training took place Saturday January 24 at the University of Missouri Memorial Union. Students from several chapters gathered to participate in a fun and eventful day. The conference addressed three main topics: communication, leadership and teamwork. The day also included roundtables and some teambuilding activities. Rachel Parker, Vice President, organized the event and it was a great success. Following the training, many members were able to attend the MU basketball game in the Hearnes Center.



Pictured above members are participating in a teambuilding activity. To the left, three members are participating in the community service roundtable.

## Chapter News

### Westminster College

As the 2003 fall semester came to a close, members of the Phi Beta Lambda chapter of Westminster College in Fulton, MO prepared to take part in the annual Adopt-A-Family program sponsored by SERVE. In order to earn money for the event, Kappa Alpha Order, the fraternity of Westminster PBL chapter president John Logan, sponsored a volleyball game against the Westminster girls' team. The game, in which the men played without shirts and the women sported spandex attire, attracted over seventy spectators. Along with the volleyball game, the Westminster PBL chapter donated funds to the cause, and members Erin Pauley and Gera Stewart were in the cafeteria various afternoons to collect gifts and monetary donations from Westminster students, faculty, and staff. With the money collected, PBL members went to the local Wal-Mart to buy gifts for the adopted family, which consisted of a single mother, an eight-year-old girl and a four-month-old baby girl. After purchasing a variety of toys, food, and clothing items, PBL member Marcie McCausin gathered a group of students to wrap the gifts. The gifts were then delivered to the local SERVE office along with a check to be used to provide Christmas dinner for the adopted family. All in all, the even proved to be a success as the Westminster community and the PBL chapter once again helped make a local needy family's Christmas unforgettable.

Submitted by: Gera Stewart (Reporter)

### Hillyard Technical Center

#### Albrecht-Kemper Museum of Art

Members of the Hillyard Technical Center Administrative Office Systems class toured the Albrecht-Kemper Museum of Art on January 29. Hillyard and the art museum are located in St. Joseph, Missouri. After touring the facility, the students participated in a professional seminar taught by

Shirley Twombly, *Etiquette over Lunch*. The seminar is part of the professional development training offered as a part of Phi Beta Lambda.

The students are taught the appropriate professional skills to be able to handle an interview over lunch with a potential boss or business co-worker. While many students spend their dinner time in the drive-through line, it is important that they also take the opportunity to learn the proper dining skills to get them ahead in their career.

Mrs. Twombly took the students through a variety of scenarios during their training including appropriate menu selection for a business luncheon to introducing guests at the table, to what to do when you do not like the food that you have ordered.

Students in the program begin their professional office internship on January 30 and the etiquette training helped to prepare them for their positions.

Hillyard Phi Beta Lambda students also visited the library of the Albrecht-Kemper Museum of Art. Part of the students' training was to have an awareness of great locations to visit in St. Joseph. Students also toured the facility to have a better idea where meetings, luncheons, and presentations could be hosted for their employers.

Helping prepare students to present their best professional image is the overall goal of the seminar. Mrs. Shirley Twombly brings years of experience to the event as a trainer of social skills. Mrs. Sharon Kosek, PBL adviser, is the instructor for the program

Submitted by: Sharon Kosek

### **Tour for Legislators**

Northwest Missouri Legislators Representative Jim Guest of the 5<sup>th</sup> District, Representative Ed Wildberger of the 27<sup>th</sup> District, and Representative Dr. Rob Schaaf of the 28<sup>th</sup> District toured two new program areas at Hillyard Technical Center in St. Joseph on December 16.

Phi Beta Lambda students at Hillyard provided the legislators with a tour of two new programs in the building, Surgical Technology, and Computer Aided Design/Computer Aided Manufacturing.

Following the tour, the legislators had a question and answer period with Doug Stewart, Director; Regenia Briggs, Assistant Director; Shirley Day, Adult Coordinator; Jean Johnson, Counselor; and Connie Myers, Financial Aid Director.

At the conclusion of the event, the legislators were presented resolutions of appreciation by the Phi Beta Lambda adult business members.



Hillyard Administrative Office  
Systems Students Visit Albrecht-  
Kemper Museum of Art





Pictured to the left: Hillyard PBL leaders listen to State Legislators, Representative Jim Guest of the 5<sup>th</sup> District, Representative Ed Wildberger of the 27<sup>th</sup> District, and Representative Dr. Rob Schaaf of the 28<sup>th</sup> District, as they tour the new Surgical Technology Program.

## Mineral Area College

### Halloween Raffle

The Mineral Area College created a Halloween Basket Raffle on the Mineral College Campus. Members donated items that were put into a basket and raffled off. The proceeds of the raffle were used to purchase Thanksgiving dinners for needy families in the St. Francois County area.



To the left the Area Mineral College is presenting the check received from their raffle fundraiser to Al Sullivan of the St. Francois Caring Communities.

### Care Packages

Classified staff members at Mineral Area College are sending care packages to students who have been called to active duty in the U.S. Military during the Iraq conflict. Currently, four students at Mineral Area College are serving our Country in Iraq. These care packages include personal items, non-perishable food items, magazines, t-shirts, phone cards, etc.

The officers of PBL challenged the chapter members to show their support of these students. Below is pictured PBL President Duawana Cantrell, Vice President Barbara Taylor and chapter member Tina Whaley presenting the supplies to Mineral Area Classified Staff President Janet Bequette and Mary Sansoucie.



Submitted by: Roger McMillian, Adviser

## Central Missouri State University

On February 11, 2004, Dr. Bobby Patton, President of Central Missouri State University, signed a proclamation stating that February 9-13 would be Phi Beta Lambda week on the CMSU campus. This proclamation was one of many activities that CMSU participated in for PBL Week.



Pictured Above: (from left to right) Dr. Zinna Bland (adviser), Justin Kroeger (Parliamentarian), Dr. Bobby Patton (President of CMSU), Nicole Fender (President), Kelly Brunkhorst (Secretary)

Submitted by: Nicole Fender

# PBL Week Activities

## **Southwest Baptist University**

The Southwest Baptist University chapter of PBL took part in many Phi Beta Lambda week activities. They sponsored several events for the week:

Monday, February 9: Mr. Cary Summers (CEO of the Nehemiah Group, co-founder of Churchill Coffee and former CEO of Abercrombie & Fitch and Silver Dollar City spoke to the entire student body on the subject of Principles for Leadership.

Mr. Wayne Clark, chairperson of the Department of Accounting at SBU presented the basics of income tax preparation to a group of interested students. This multimedia presentation included money-saving tips, web sites containing necessary information and forms, and a question & answer session.

Tuesday, February 10: Mr. Jeremy MacLaughlin, Human Resource Manager at Citizens Memorial Hospital, spoke on the subject of "How to Get the Job."

Wednesday, February 11: Dr. Bob Derryberry, nationally acclaimed communication educator, provided expert tips on how to "Improve Your Public Speaking."

Friday, February 13: Bouquets of Hershey Kisses Rosebuds were available for sale and delivered to customers who ordered in advance. This fund-raiser will support our trip to the SLC in March.

## **State Leadership Conference**

Remember the State Leadership Conference is March 26-27. The theme this year is "The Road to Success." Our social event will be bowling (we will have the entire bowling alley and a DJ) as well as movies at the Ramada 4 Theater. Hope to see you there!



**Office of the Governor  
State of Missouri**

**Proclamation**

**WHEREAS**, it is important to the progress of Missouri and the well-being of our citizens that we train young people for business occupations to fill the increased demand in this area; and

**WHEREAS**, the members of Phi Beta Lambda are enrolled in programs preparing them to enter the world of work in business occupations; and

**WHEREAS**, the Phi Beta Lambda organization provides, as an integral part of the instructional program, additional opportunities for members to develop leadership skills, to gain economic competency, and to develop civic and personal responsibility; and

**WHEREAS**, the intense interest shown by the Phi Beta Lambda members is assurance of the continued interest in the growth and prosperity of Missouri business:

**NOW, THEREFORE, I, BOB HOLDEN, GOVERNOR OF THE STATE OF MISSOURI**, do hereby proclaim the week of February 8 – 14, 2004 as

**PHI BETA LAMBDA WEEK**

in Missouri and urge all individuals, businesses, industries, civic, and other organizations to give this observance their full cooperation and support.

**IN TESTIMONY WHEREOF**, I have hereunto set my hand and caused to be affixed the Great Seal of the State of Missouri, in the City of Jefferson, this 27<sup>th</sup> day of January, 2004.